



Providing period supplies and menstrual education
to asylum seekers, refugees and those less likely to access them.

Fundraising Guide for Event Participants

E.g. marathons, half marathons, sky dives, endurance events.

**This Festive Period,
make one donation - and have twice the impact.**

Donate [HERE](#) between **3rd Dec and 10th Dec**
- your donation will be DOUBLED at no extra cost to you!

Up to £25,000 of donations is
eligible for matching.



So you want to fundraise for BGP? How bloody great are you! We have created this super helpful guide for fundraising through event participation.

Please Note: we're not able to invest in charity spaces for events such as marathons and half marathons ourselves - but we are absolutely thrilled if you want to take part in support of us. Just to be super clear, this means that you have to cover entrance fees for yourself.

Fundraising for us

At BGP we are exceptionally grateful for every £££ raised by fundraising legends like you! For participation in events like the ones listed above, we ask for a pledged donation of £350. - This is to help us with planning and budgeting, and cover our time in supporting you too - that all means we can continue our mission to ensure that anyone who menstruates has a bloody good period.



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If you send us confirmation of your place in an event and your intention to donate any funds raised to us with a pledge of £350, we will send you some ace BGP merch to help you on your way!

You will receive:

- BGP Pin Badge
- Ace pad stickers
- BGP t-shirt

We have a super handy guide for other fundraising ideas to help you towards your goal prior to/or after taking part in your event. You can find this [here](#).

How your DOUBLED donations could help:

- **£12.50** could buy 12 packs of panty liners **DOUBLED = 24 packs**
- **£20** could buy 16 packs of tampons **DOUBLED = 32 packs**
- **£35** could buy 16 packs of night pads **DOUBLED = 32 packs**
- **£66** could buy 32 packs of day pads **DOUBLED = 64 packs**

These costs are based on us bulk buying products which isn't always reflective of the prices in shops, and is also relevant only to the particular brand used to calculate the above. Donations help us bulk buy products and deliver them to partner organisations across England & Wales. Facilitating the personal choices and comfort of the people we work with is paramount. We are mostly asked for disposable products (and where possible and where budgets allow, provide eco-friendly products). More info about how we work [here](#).

Promoting your fundraiser

Tag us on the socials babe! And we'll do our best to share.

Insta [@bloodygoodperiod](#)

Twitter [@bloodygood](#)

Facebook [@bloodygoodperiod](#)

If you want to use our logo, that's cool, but please use this snazzy 'in support of BGP' version [here](#). We made it especially for you bloody heroes!

Getting your bloody money to us!



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To get your donation DOUBLED, you must donate [HERE](#) between **3rd Dec and 10th Dec!**

You can create online fundraisers on [Facebook](#), [Tiltify](#), [LocalGiving](#) or [JustGiving!](#)
Or donate via our website [HERE](#)

**We can only do our work with support from wonderful people like YOU.
THANK YOU!!**